

## Career

### CREATIVE DIRECTOR & SR. DESIGNER (REMOTE) (1998 - PRESENT)

**Jason Holland Creative Studio**, Playa del Carmen, México  
Helping businesses and individuals expand by inspiring growth for online brand strategy and design. My unique approach helps business owners and entrepreneurs accelerate growth.

- Clients include SharpSpring & SharpSpring Ads (formerly Perfect Audience).

### INTERACTIVE GRAPHIC DESIGN (2008 - 2013)

**Lunar Logic**, Eugene, Oregon, USA

- Responsible for creative direction, wireframes, and visual design of websites and online software.
- Provided expert guidance on interaction design, user experience, brand standards, responsive design, SEO, and social media strategy.

### INTERACTIVE GRAPHIC DESIGN (2007 - 2008)

**Zinio**, San Francisco, California, USA

- Led visual design on Mobile Newsstand for iPhone and related marketing collateral.
- Collaborated on the user experience of magazine readers and Zinio.com.
- Partnered with the visual design for readers, including user interface and iconography.
- Participated in the redesign of zinio.com.

### INTERACTIVE GRAPHIC DESIGNER (2006 - 2007)

**GreenRubino**, Seattle, Washington, USA

- Collaborated with the interactive creative team on websites, online ads, user interface, SharePoint themes, and emails
- Clients included Microsoft Office and IT divisions.

### CONTRACT WEB/GRAPHIC DESIGNER (2005 - 2006)

**Filter (Filter/Talent)**, Seattle, Washington, USA

- Designed front-end graphics for a Microsoft Dynamics Word Cookbook Wizard.
- Created print collateral for Microsoft Innovation Center at Portland State University.
- Produced optimized web graphics and ad banners for Amazon, Microsoft, NBA.com, Nintendo, Sears Canada, and Weight Watchers.

### SHIFT SUPERVISOR/BARISTA (2001 - 2005)

**Starbucks**, San Francisco, California, USA

- Selected to create a marketing campaign (including coffee bag label and music CD package) for the regional flagship store.

## Objective

Remote Creative Director and Sr. Designer, Jason Holland, brings 23+ years of senior-level WordPress web design industry experience to help businesses and entrepreneurs thrive.

## Value Proposition

I am a passionate designer and developer with over 23+ years experience building businesses on the web for both small business entrepreneurs and global corporations.

I infuse my business development, web design and development, website optimization and management services with high-vibe, heart-centered energy to help clients reduce stress, self-realization and enlightenment, financial growth, prosperity and unlimited opportunity.

## Education

**DIGITAL ARTS, BFA**  
**University of Oregon**  
Eugene, Oregon, USA

**GRAPHIC DESIGN**  
**Portland State University**  
Portland, Oregon, USA

## Testimonial

"Jason is an incredibly rare combination of talents — an artist, designer, developer, digital marketer, and more. Jason has added immense value to our organization over the years. He takes a holistic view of every project, where it fits in with your company's goals, and how your audience will experience it."

**Teresa Gordon**  
Director of Design and Brand  
**SharpSpring**, Gainesville, Florida, USA